



brandbook





Color logo



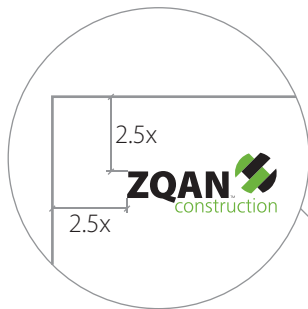
Grayscale logo



Reverse logo on color



Reverse logo on black





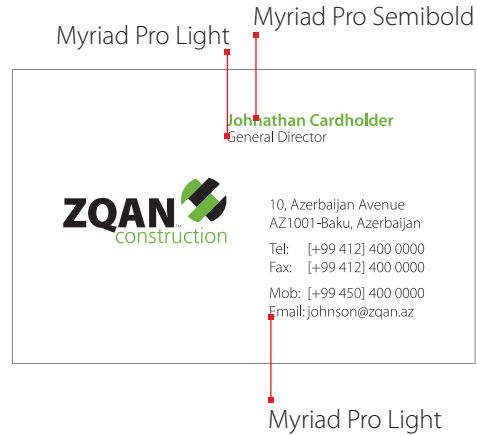
PANTONE implementation



Grayscale implementation



	PANTONE	■	CMYK	■	Grayscale	■	RGB	■	Web Code
	PMS 369		60 / 0 / 100 / 0		50% of Black		139 / 175 / 46		70A426
	Black		0 / 0 / 0 / 100		100% of Black		0 / 0 / 0		3A3B3C



Primary Fonts

**Myriad Pro Light**  
Frutiger 45Light

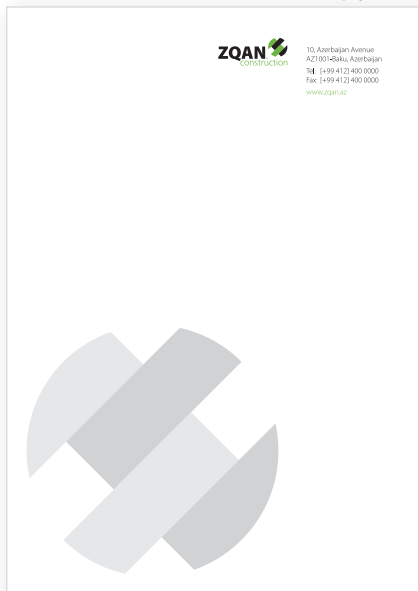
**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz**  
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

Auxiliary fonts

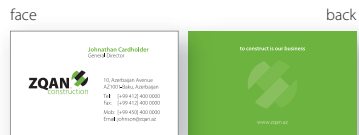
Myriad Pro Semibold  
Myriad Pro Light

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz  
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

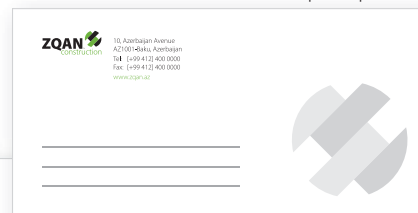
Blank A4



Business Card



Envelope Diplomat



Envelope A4





Coverall



Hardhat



Concrete Mixer Truck



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